



Alliance for Batteries Technology, Training and Skills

2019-2023

POLICY LEVEL

DISSEMINATION & COMMUNICATION

D2.4 Policy Level Dissemination and Communication –
Final



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[Project ALBATTs \(project-albatts.eu\)](https://project-albatts.eu)

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EXECUTIVE SUMMARY

This report (D2.4) covers ALBATTs activities carried out until May 2024 to disseminate the goals, the ongoing work and the outputs of the ALBATTs project, mainly directed to policy actors. It provides detailed information about each strand of the dissemination and communication measures regarding the ongoing undertakings - the success stories, engagement and synergies with relevant initiatives, the organisation of events and the engagement with authorities at different levels and formats.

The great majority of dissemination actions are reported in D2.2, showing the efforts that allowed the significant increase in the visibility of the project as a whole. That resulted and is justified by the very relevant outcomes and a substantial upsurge in interest across-EU and globally, for storage systems.

Overall, the communication and dissemination efforts done by the ALBATTs partnership surpassed expectations, which is evidenced by the impressive metrics achieved, particularly considering the outreach was primarily virtual. The goals were to share key findings about the project, including providing accurate information from scanning the battery sector to identify challenges, detect needs and categorise skills and job roles. In the end, showcase main outcomes and highlight the availability of training courses.

Reaching out the majority of stakeholders was important, but the impact of a sector skills project is successful by effectively engaging with governmental and administrative authorities. This report, underlines the dissemination measures targeting collaboration and bridging with certification authorities and policy-makers. They play a crucial role in facilitating changes, ensuring investment in education and training, fostering the adoption of new findings by national systems and redesigning legislation.

The partnership efforts were very fruitful in rolling-out activities and engaging with authorities at National and European level. This report is evidence of that.

INTRODUCTION

This is the final release of the ALBATTs report D2.4, which pertains to the Task 2.4 (Dissemination on Policy Level). In this task, the partnership focused on the following main areas: a) Disseminate success stories, b) working on the roll-out of results with the engagement of relevant governmental and sectoral authorities, c) anticipating measures impacting curricula structures, and collaborating with decision-makers on recommendations for new legislative initiatives.

From the outset, the project was designed with a clear acknowledgment of the European Union's commitment to a sustainable future, which relies heavily on the development and integration of advanced battery technologies. This commitment required significant changes and coordinated efforts across various levels, from education and training to policy and industry collaboration.

ALBATTs' leadership and partners remained dedicated to continuously bridging and cooperating with significant initiatives, keeping pace with policy evolutions and changes, and interacting with decision-makers. Despite the focus remaining constant, the project faced early challenges in 2020, as the onset of the COVID-19 pandemic necessitated urgent changes and redesigns before actions could be implemented.

This report reflects the efforts and the activities undertaken to implement the ALBATTs strategy (D2.1) and disseminate the project results at the policy level.

About ALBATTs

The Alliance for Batteries Technology, Training and Skills - ALBATTs is a European Union funded project with the objective of contributing to the electrification of transport and green energy in Europe, by designing a blueprint for competences and training schemes of the future, in the battery and electromobility sector.

The project ran from December 2019 to November 2023 (and three WPs were extended until May 2024) with a budget of nearly 4 million euros and included main battery stakeholders comprising industries, R&D organisations, IT companies, public entities, European sectorial associations, VET schools and Universities, from the 10 EU partner countries. Twenty European partners from 11 countries were involved. In addition, three Associated partners identified in the original proposal and other three that meanwhile joined the project compose the Steering Board, led by ACEA.

ROLL-OUT ACTIVITIES WITH AUTHORITIES ENGAGEMENT

The demand for electric vehicles (EVs), renewable energy storage, and smart grid applications increases, so does the need for a skilled workforce capable of driving innovation and maintaining the competitiveness of the European battery ecosystem. To ensure the successful development and roll-out of required skills for the European emerging battery sector, engaging with governmental and sectoral authorities is critical. This engagement will help align educational and training initiatives with policy frameworks and industry needs, thereby creating a cohesive strategy for workforce development.

1. AWARENESS CAMPAIGNS

The ALBATTs website - www.project-albatts.eu - served as the main entrance point for the project and is the most important source of information about the ALBATTs activities.

We also used social media to disseminate information about the ongoing activities, success stories, engagement and synergies with relevant initiatives, the organisation of events, the developed training materials and the engagement with authorities at different levels and formats.

In doing that, ALBATTs partners succeeded in interacting with industry to collect intelligence fundamental to understand the ecosystem and guide the development of training programmes and materials. Similarly, the information shared through the production of reports and factsheets was highly appreciated not only by educators and the industry, but also by certification authorities and policy-makers that prized available data. These were used as ground for further initiatives, adjust legislation and to establish accreditation processes or standards for battery-related qualifications.

Evidence of the later came from testimonials of well-known representatives of the European Commission during the ALBATTs final Conference. One of these is transcribed in D6.8 report, from which some extracts are here copied: *'(...) Congratulations on your Sector Skills strategy, which is filled with life! (...) I want to mention the European Battery Alliance Academy in this context. You have an outward-looking approach in the ALBATTs project, which has been valuable. You (...) had the idea to bring InnoEnergy on board. I mention this because it led to synergies that significantly impacted EU industrial and EU skills policy at the European level. (...) The pioneering work of ALBATTs inspired EIT InnoEnergy to propose the European Battery*

Alliance Academy. This is another impact at the European level, and this Battery Academy is now in place and is delivering, based on results from ALBATTs and in cooperation with ALBATTs. (...)'.

Thus, we must recognise that the awareness campaigns designed to disseminate the work of the partnership were instrumental to reach out stakeholders in Europe and globally. They effectively generated the required impact and engagement with authorities and policy actors.

2. SYNERGIES WITH INITIATIVES AND PROJECTS

The project has developed dialogue with several ongoing projects or initiatives, especially with those in the remit of ALBATTs ecosystem, and also engaged with working groups covering energy-mobility-skills.

A first bridge happened expectedly with the **DRIVES** project that, from the inception of ALBATTs proposal, has a coalescence of goals, primary on sectoral skills intelligence, plus on transport and mobility issues. Thus, synergies were naturally created allowing both projects to prepare joint actions such as the event in the context of the EU Regions and Cities Week 2020 (October), and the event during the EU Industry Days 2021 (March).

We have cultivated strong synergies with recognised battery education forums and various EU initiatives and projects. Our journey commenced with **EIT-InnoEnergy** and the **EBA250 Academy Initiative**, entities with whom ALBATTs has deepened cooperation in sectoral intelligence, skills card development, learning material creation, and train-the-trainer solutions. Subsequently, we expanded collaborations with **EIT Manufacturing** and **EIT RawMaterials**, both sharing our commitment to education and training objectives, and eager to engage with ALBATTs. Building on this foundation, we engaged with the **Battery2030+** family of EC projects, focusing on battery cell research, and facilitated the convergence of EIT InnoEnergy and Battery2030+ into an informal "EduBatt" group for information exchange and joint initiatives, exemplified by a public workshop held in July 2021.

In parallel, we participated as experts in a panel/workshop organised by EIT RawMaterials and **Fraunhofer Batterien Allianz** to map the needs of experts for the battery industry, which resulted in a report. We also collaborated with **ECORYS** providing information on the blueprint for a Pact for Skills' study, with **CEDEFOP**'s Blueprint projects' results for the Skills Intelligence

page and with a video for the **Year of Skills** festival. The Cedefop Skills Intelligence page will be revised in June 2024. We are waiting for instructions on how to do that, so all relevant and final results from the ALBATTs project will be visible and accessible also through Cedefop.

Also, within the preparation of events, significant contacts and exchange of information happened with **EIT Urban Mobility**, both within the areas of energy & urban mobility and with their Academy, including by sharing reports where skills and education were highlighted.

ALBATTs also had recurring contacts with **MATES**, the blueprint for the maritime sector, as our coordinator was following their workshop presentation of results, including their sectoral skills strategy. Reciprocally, the MATES consortium has also been following maritime-themed seminars in ALBATTs. Other battery related initiatives also interacted with ALBATTs expressing interest in learning and exploring its results; it is the case of **IPCEI Batteries - Mobility, Energy and Future Technologies**, the **KOMBiH** Project in the Berlin area, Germany, and the French battery/electromobility projects **École de La Batterie** (Grenoble, Auvergne-Rhône-Alpes region) in and **Electro'Mob** (Dunkerque, Hauts de France region). ALBATTs assisted both these French projects with their national applications for funding, which both were successful.

On the more general European level, ALBATTs has, through its coordinator, participated as expertise in DG Energy's / EIT InnoEnergy's organisation Batteries Europe, Working Group 1, and in this participated actively in Batteries Europe **Task Force for Education** position paper in 2020 and 2021, and also in the integrated work (between the Technology platform for Batteries; **Batteries Europe Partnership Association** and **Batteries Europe**) in writing the new position paper on education (with a new bigger integrated Task Force for Education). Furthermore, throughout the project ALBATTs kept informal contacts with the leading level of the **European Battery Association (EBA)**. The coordinator has also served as an expert in two detailed Delphi-study processes about future green work markets organised by **Cedefop**, one in April and May 2022 and one in May 2024. And ALBATTs has been presented at Cedefop's conference of Greenovation of Skills in 2023.

Within the interaction with policy actors, ALBATTs was invited to speak at the **Skills for the green transition for a competitive Europe Conference** under the Swedish EU presidency, and to make a presentation at the **International Observation – Batteries Europe Annual Assembly**. ALBATTs did also, by invitation, present at the **OECD Local development Forum** in

Cork, Ireland, in June 2022. The theme of the workshop was “Dismantling Barriers to participating in education, training and employment.”

When making desktop research to produce D6.2, the ALBATTTS partners more directly involved with education and training (WP6), had occasional contacts with other sectoral skills blueprints such as the **Next Tourism Generation Alliance**, the **EO4GEO**, the **Skills4Smart** and the **TCLF** projects.

Finally, a pivotal connection was established with the **Automotive Skills Alliance (ASA)** as part of the EU's initiative on the Pact for Skills. This collaboration has notably advanced and strengthened since 2021, with members of both parties committing to the Pact for Skills and the ASA Batteries working group. This commitment is evidenced by the integration of ALBATTTS Courses, a significant project output, into the ASA Learning Platform, providing wider accessibility and visibility.

3. ORGANISED EVENTS

To foster strategic awareness **across the European Union** and ignite interest among diverse communities, including policy-makers, the ALBATTTS consortium conducted events focused on specific aspects of the battery ecosystem, such as battery manufacturing, recycling, and safety. These gatherings served a **dual purpose**: to disseminate updates on accomplished milestones and to gather valuable insights for optimising outcomes. Several of these events were directed to governmental authorities to enhance engagement, the majority organised under the frame of EU thematic weeks following the concept and guidance of the dissemination team in WP2.

The events focusing specific aspects of the battery ecosystem were created in partnership with WP4/WP5 partners and the WP2 communication team. While WP4 and WP5 designed the content of the events, WP2 had the responsibility to harmonise the contents, adapt the key messages and launch and disseminate the event information in the ALBATTTS official channels. Each partner then reshared the official message in their own channels.

The ALBATTTS events and interviews were streamed through the ALBATTTS Facebook page using Eupportunity's Webex. The online side events of EU thematic weeks were held using the events' platforms, which doesn't allow us to go deeper into their analysis.

The mentioned events are detailed hereafter.

3.1. Regions & Skills in The Auto Industry



This online event was held on 13/10/2020.

This [workshop](#) was co-organised with project DRIVES in the frame of the 18th European Week of the Regions and the Cities. It focused on the roll-out of project DRIVES, but it was also an opportunity to hold a debate on future educational needs in the automotive and battery industries.

Registrations were made through the [European Week of the Regions and the Cities platform](#), through which the event was also streamed.

3.2. Skills Alliance and the forthcoming e-mobility (EU Industry Days 2021)



This webinar was held on 18/03/2021.

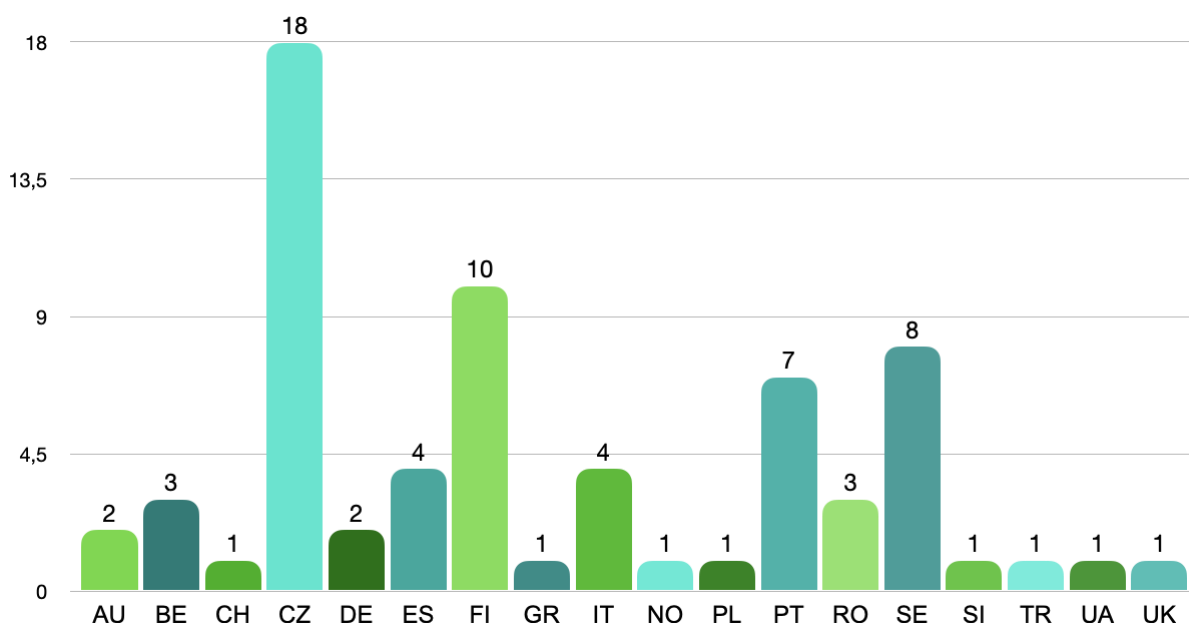
Co-organised with project DRIVES, this online event was held on 18/03/2021, in the frame of the European Industry Days. It was [livestreamed through Facebook](#).

3.3. Interview with Katarina Borstedt, Director of Growth at Northvolt

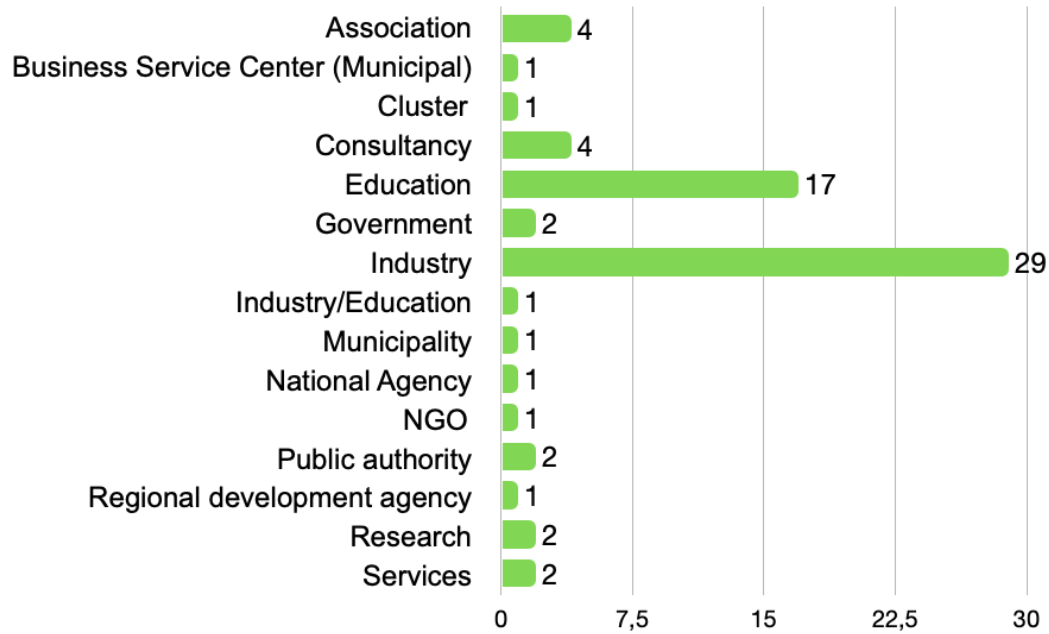


This online interview was held on 15/09/2021 and was [livestreamed through Facebook](#).

REGISTRATIONS: Registration requests came from **18 countries (5 from outside the EU)**, as shown in the graphic below.



42% of registrations were from the industry sector and 25% were from the education sector. Other registrations were from the sectors in the visual representation provided below of which we underline the presence of municipalities, government, public authorities and national agencies as shown below.

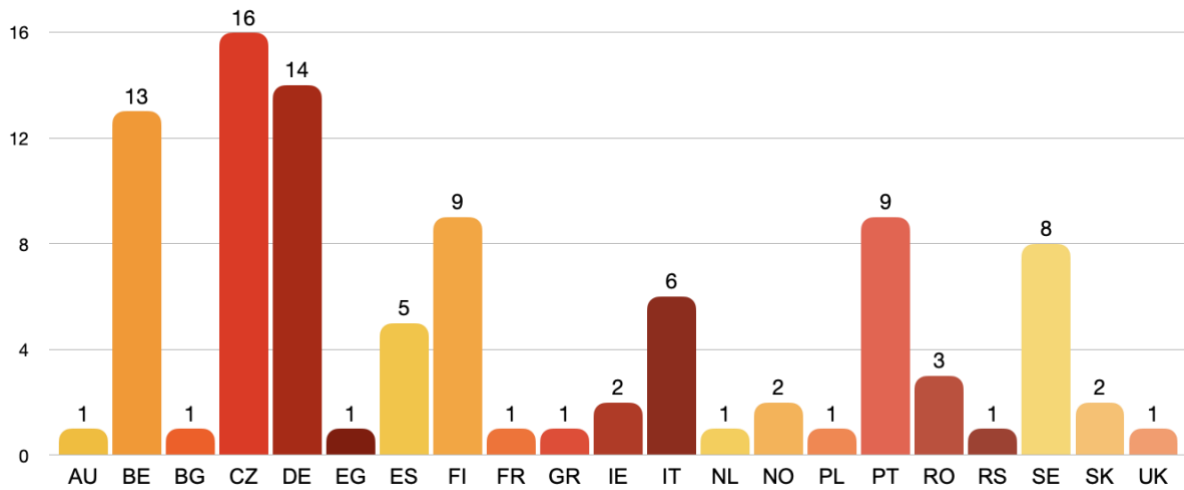


3.4. New EU Battery regulation Proposal: Possible Implications on Job Roles and Skills

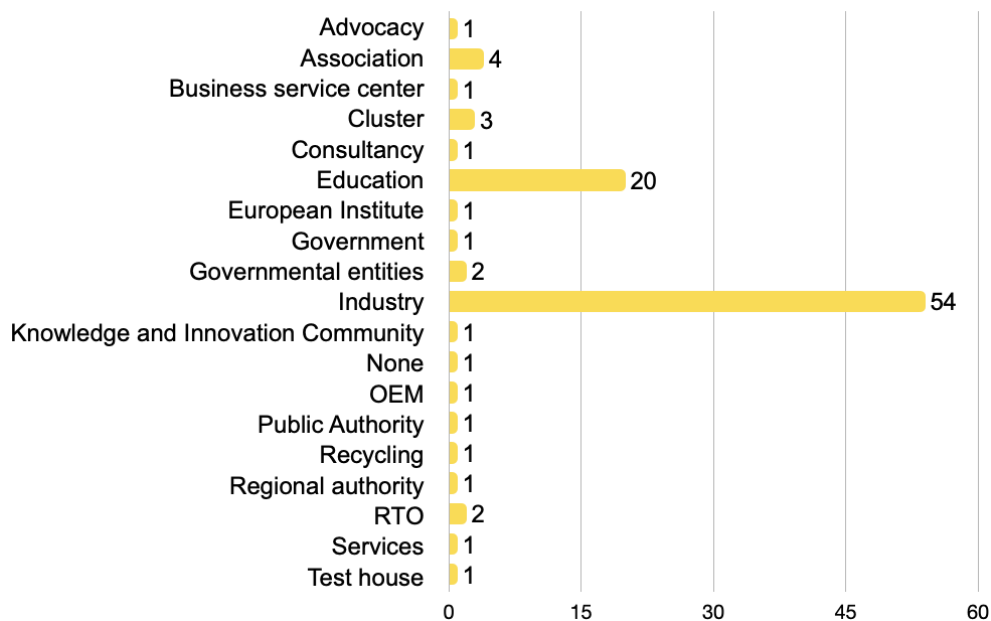


This online event was held on 22/10/2021 and was [livestreamed through Facebook](#).

REGISTRATIONS: Registration requests came from **21 countries (5 from outside the EU)**, as shown in the graphic below.



55% of registrations were from the industry sector and 20% were from the education sector. Other registrations were from the sectors in the visual representation provided below.

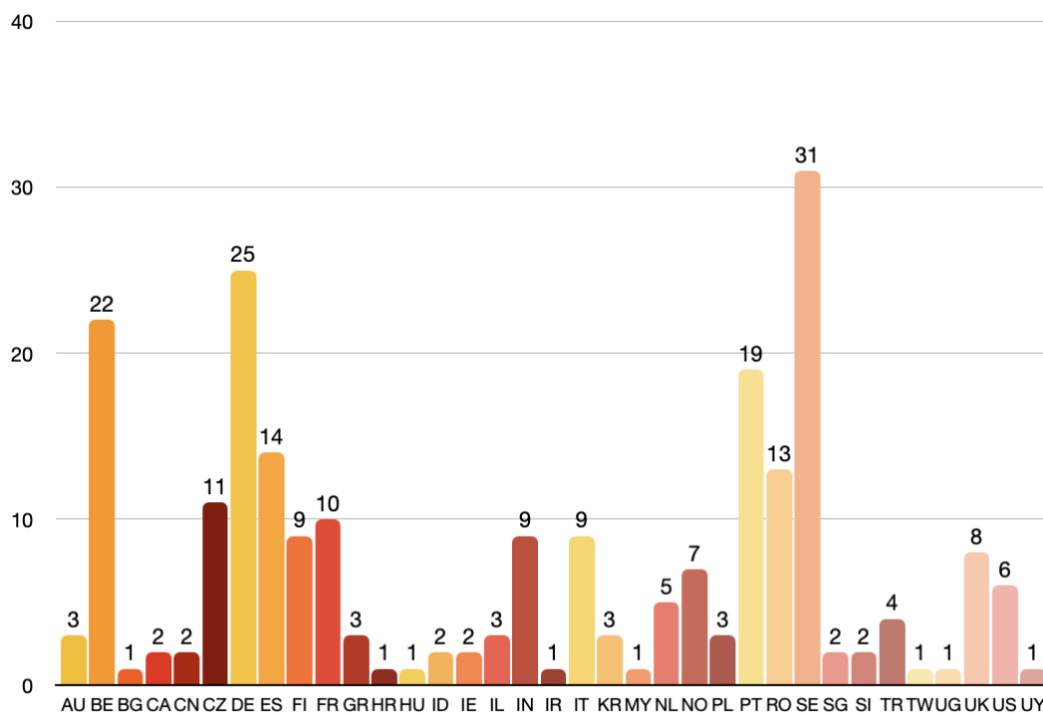


3.5. Electric Vehicle Manufacturing & Battery Integration - Future Qualifications Needed

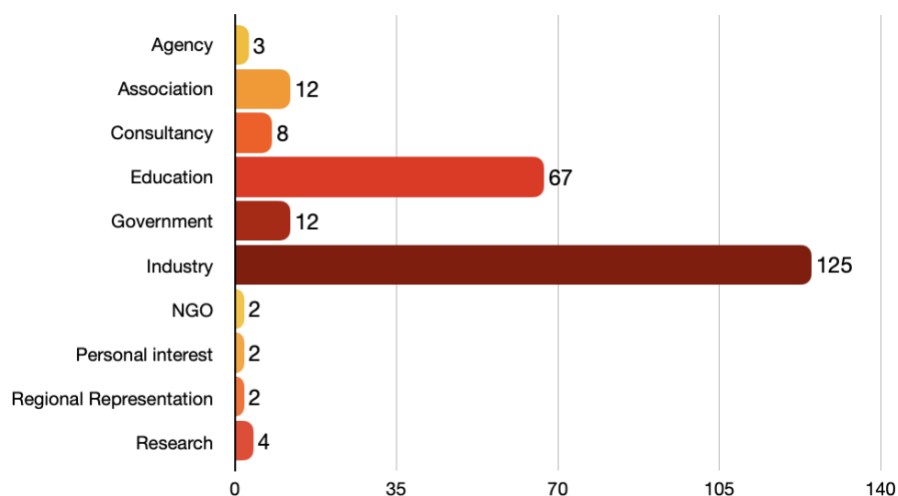


This webinar was held on 27/01/2021 and was [livestreamed through Facebook](#).

REGISTRATIONS: Registration requests came from 35 countries (15 from outside the EU), as shown in the graphic below.



52.7% of registrations were from the industry sector and 28% were from the education sector. Other registrations show a significant interest from government and public authorities as well from the sectors in the visual representation provided below.



3.6. Lithium Mining and Extraction: European Sourcing and Skills



WEBINAR

**LITHIUM MINING AND EXTRACTION:
EUROPEAN SOURCING AND SKILLS**

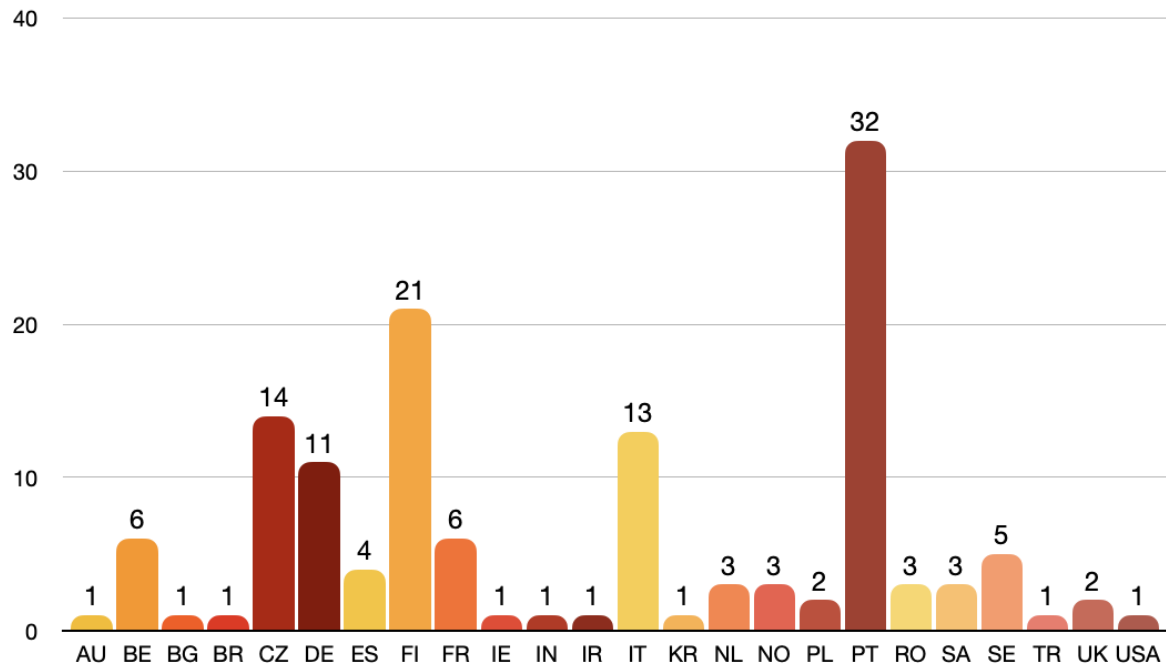
Wednesday - April 27, 2022
10:00-12:00 CEST



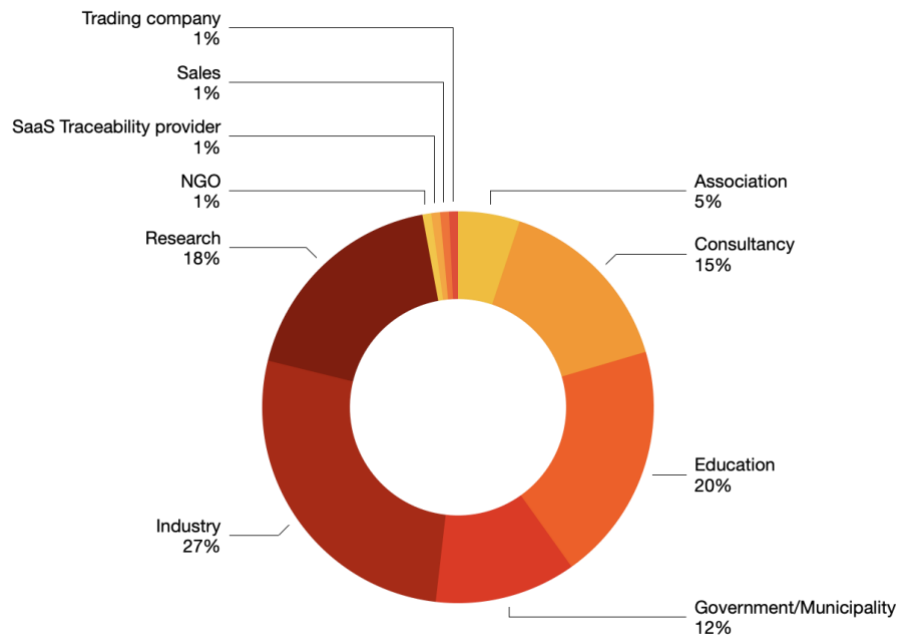
This online event was held on 27/04/2022 and was [livestreamed through Facebook](#).

REGISTRATIONS: Registration requests came from **24 countries (8 from outside the EU)**, as shown in the graphic below.





27% of registrations were from the industry sector and 20% were from the education sector. Other registrations were from the sectors in the visual representation provided below.



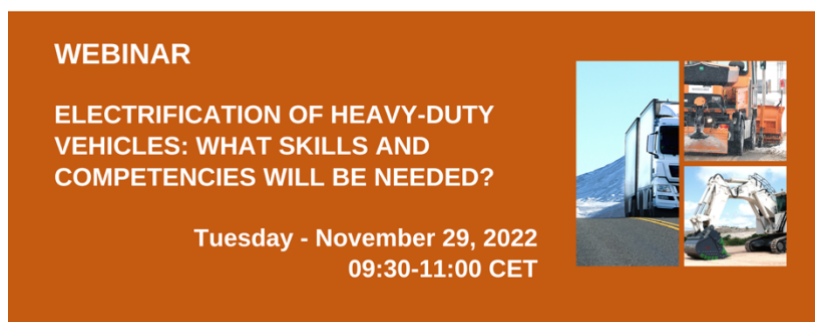
3.7. Preparing a Sustainable Clean Energy Ecosystem - Skills for Battery Systems



This workshop was held on 13/10/2022 as a side event of the European Week of Regions and Cities 2022. Its recording can be accessed [here](#).

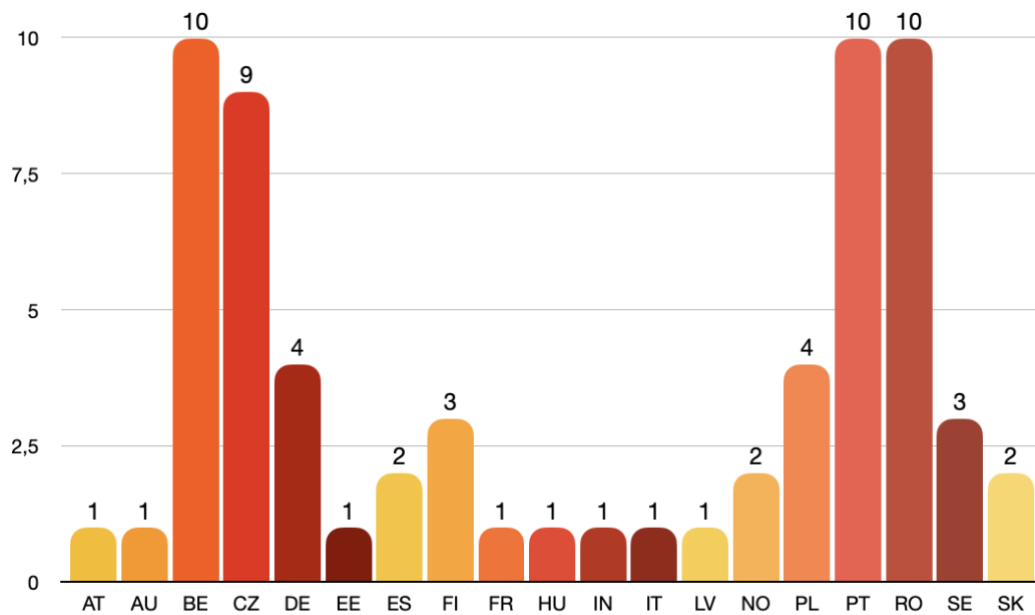
Number of registration requests:	50
Number of participants:	49

3.8. Electrification of Heavy-Duty Vehicles: What Skills and Competencies Will be Needed?

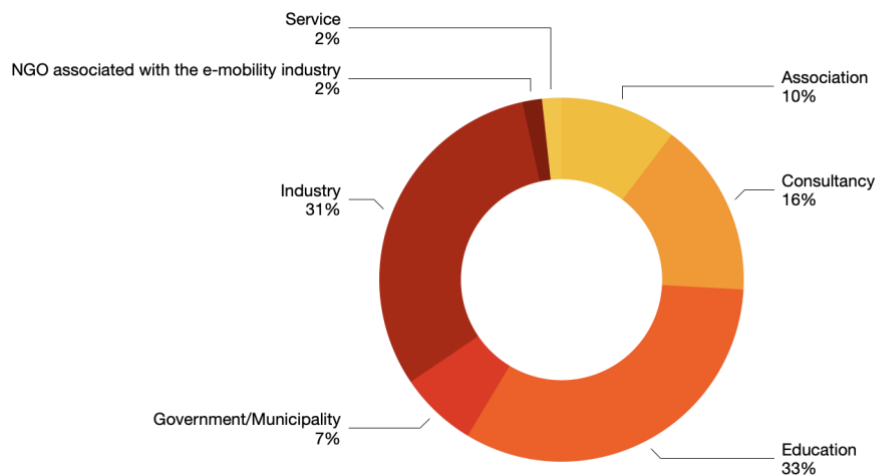


This online event was held on 29/11/2022 and was [livestreamed through Facebook](#).

REGISTRATIONS: Registration requests came from **19 countries (3 from outside the EU)**, as shown in the graphic below.



31% of registrations were from the industry sector and 33% were from the education sector. Other registrations were from the sectors in the visual representation provided below.

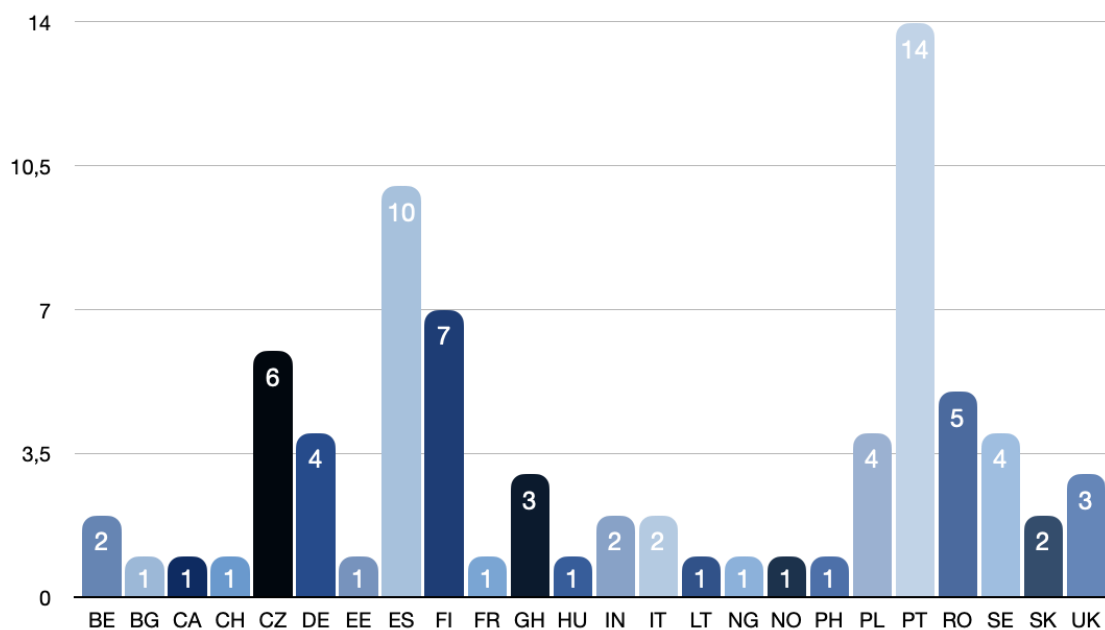


3.9. Electrification of the Aviation Sector and Future Qualifications Needed

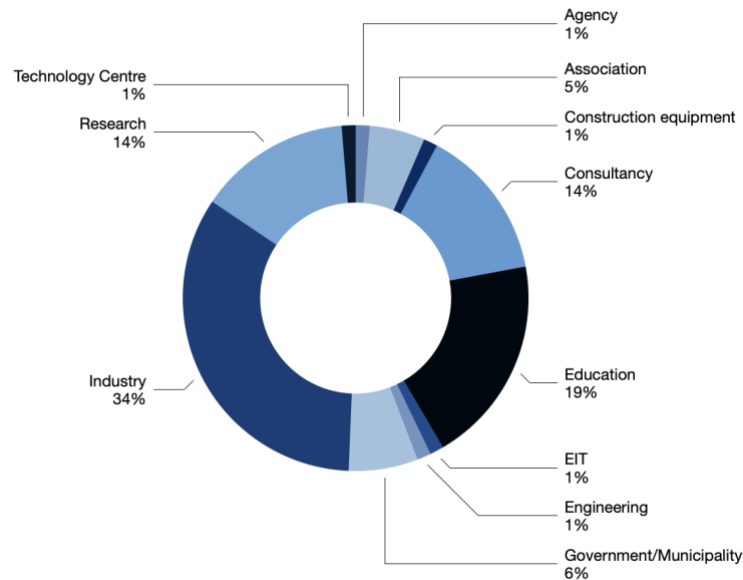


This online event was held on 17/01/2023 and was [live livestreamed through Facebook](#).

REGISTRATIONS: Registration requests came from **24 countries (8 from outside the EU)**, as shown in the graphic below.



34% of registrations were from the industry sector and 19% were from the education sector, closely followed by research and consultancy. Other registrations were from the sectors in the visual representation provided below.

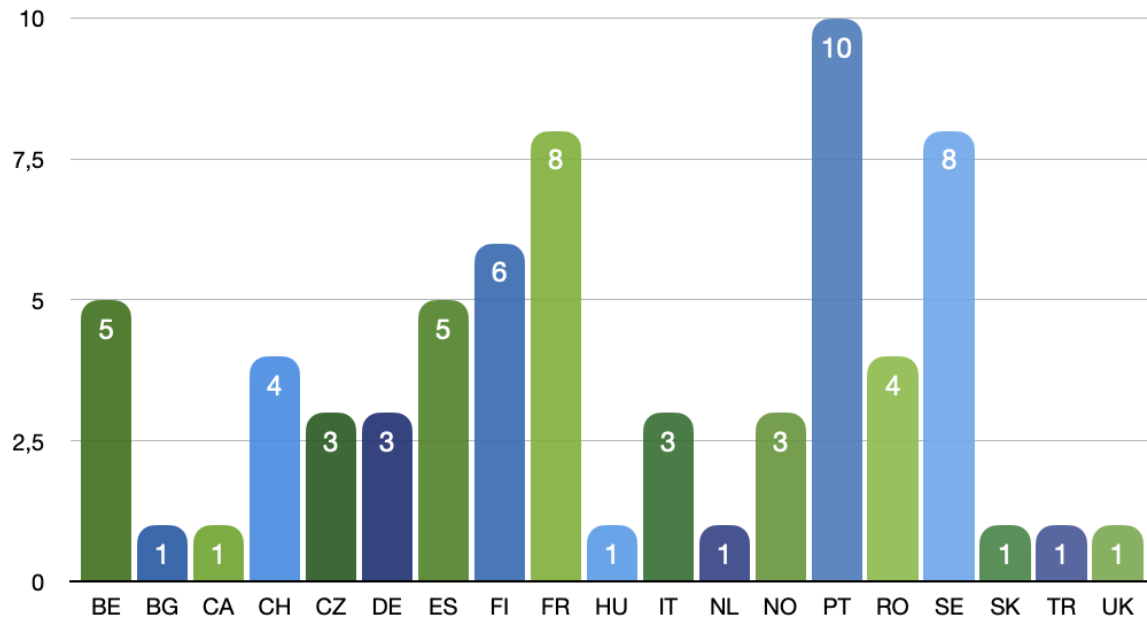


3.10. Interview with Daniel Cios, EC Policy Officer – Raw Materials at DG GROW

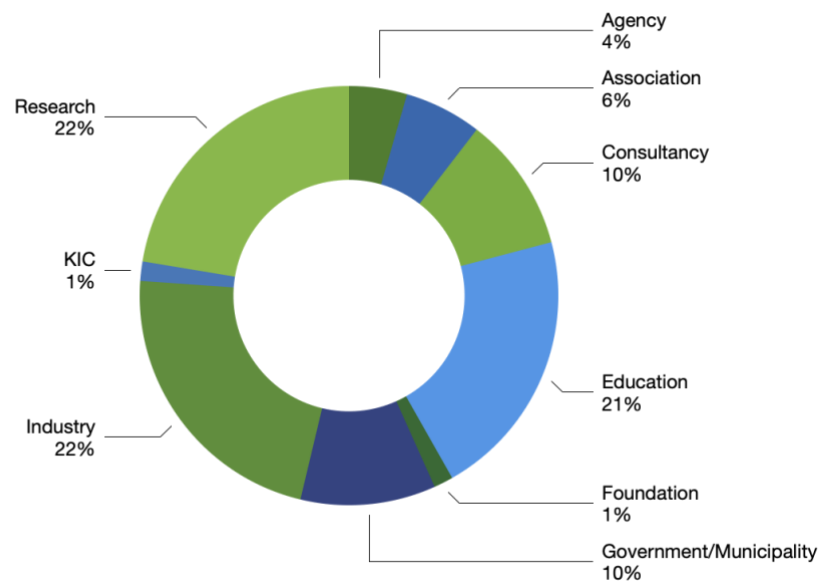


This interview was held on 19/01/2023 and was [livestreamed through Facebook](#).

REGISTRATIONS: Registration requests came from **19 countries (5 from outside the EU)**, as shown in the graphic below.



22% of registrations were from the industry sector, another 22% from the research sector, and 21% were from the education sector. Other registrations were from the sectors in the visual representation provided below.

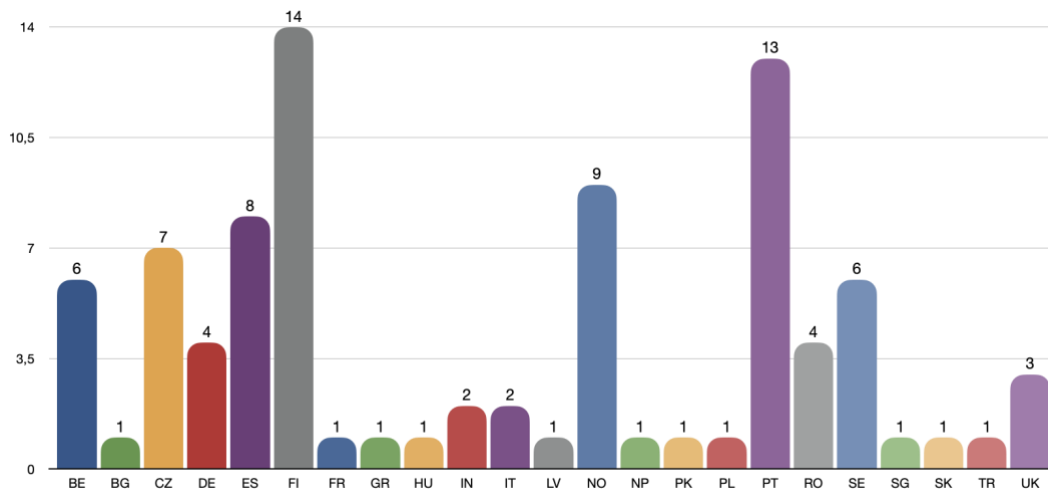


3.11. Skills Transition in the Battery Industry

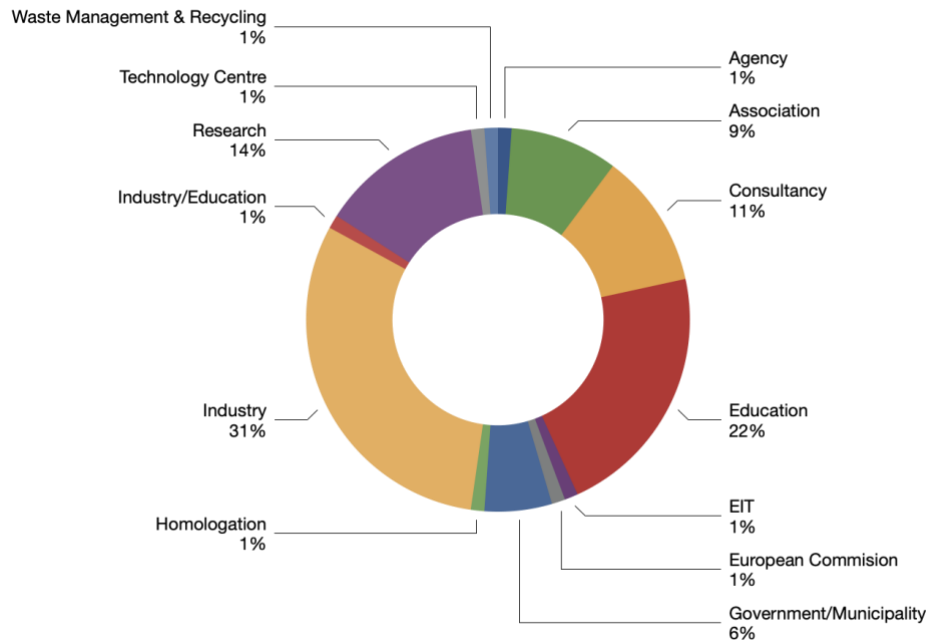


This online event was held on 09/02/2023 and was [livestreamed through Facebook](#).

REGISTRATIONS: Registration requests came from **23 countries (7 from outside the EU)**, as shown in the graphic below.



31% of registrations were from the industry sector and 22% were from the education sector. Other registrations were from the sectors in the visual representation provided below.



3.12. Towards a Functioning Battery Ecosystem – Building Knowledge and Required Skills

**TOWARDS A FUNCTIONING BATTERY ECOSYSTEM
- BUILDING KNOWLEDGE AND REQUIRED SKILLS**

June 28, 2023 - 11:30-13:00 CET

#EUSEW2023

Utímia MADALENO
Eupportunity

João ALVES
ATEC

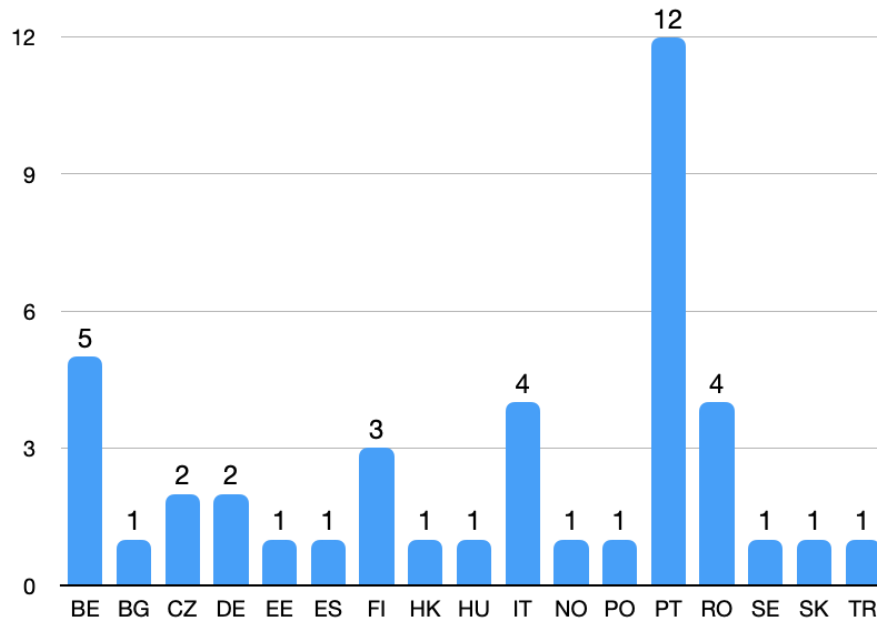
Dimitra MALEKA
InnoEnergy Skills Institute

Jakub STOLFA
Automotive Skills Alliance

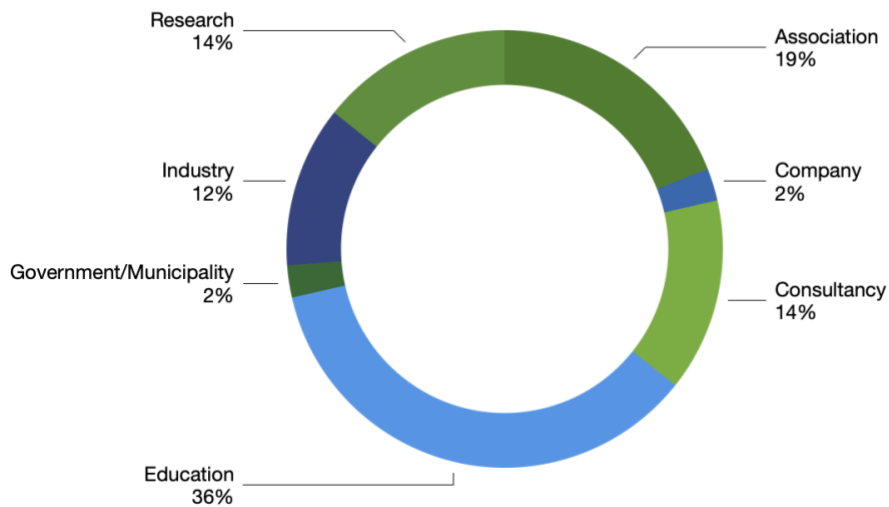
Marek SPÁNYIK
VSB-TUO

This online event was held on 28/06/2023 and was [livestreamed through Facebook](#).

REGISTRATIONS: Registration requests came from **17 countries (3 from outside the EU)**, as shown in the graphic below.



36% of registrations were from the industry sector and 12% were from the education sector. Other registrations were from the sectors in the visual representation provided below.



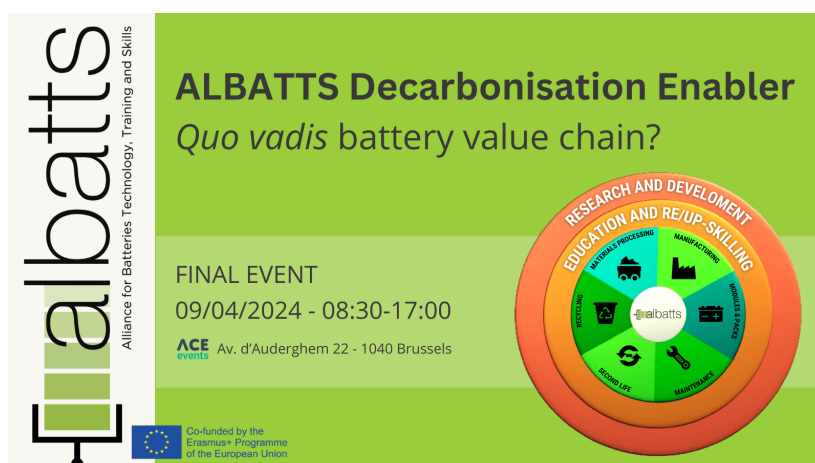
3.13. Skills and talent for the Green Transition – Boosting Regional Competitiveness



This online event was held on 25/10/2023 within the context of the [European Cities and Regions Week 2023](#).

Registrations were made through the European Week of the Regions and the Cities platform, through which the event was also streamed.

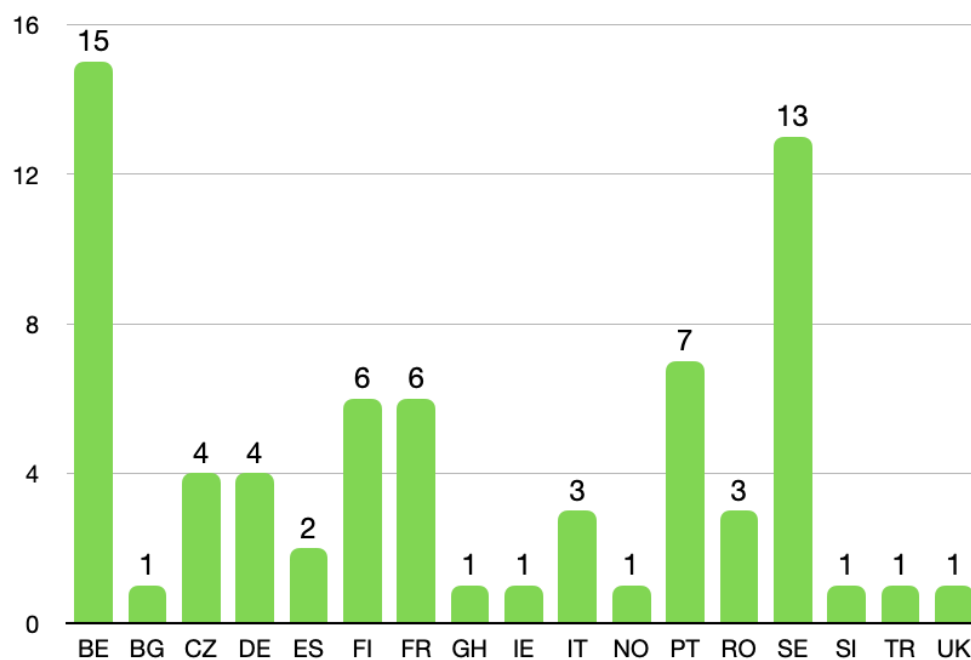
3.14. ALBATTS Final Conference



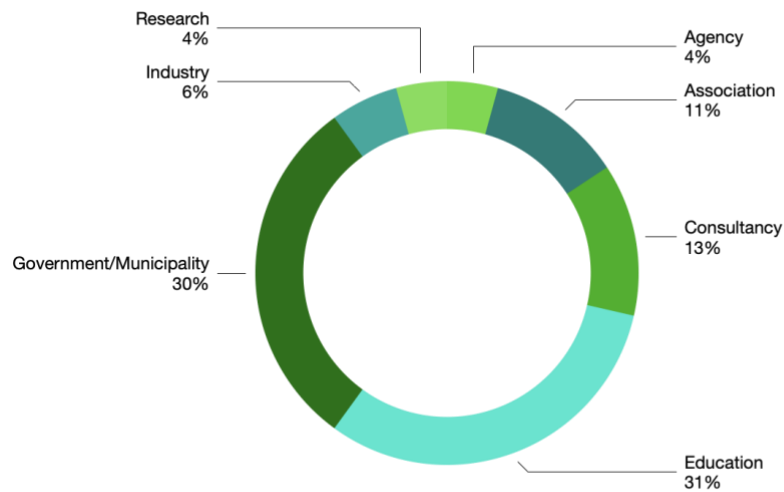
This was an in-person event that was held in Brussels (European quarter) on 09/04/2024. Its recording can be viewed [here](#).

Bringing together key stakeholders, policymakers, industry experts, researchers, and representatives from other EU funded projects, the event served as a platform to showcase the project's achievements, findings, and contributions to its respective field. With engaging presentations, panel discussions, and interactive sessions, attendees gained valuable insights into the project's outcomes and their implications for policy, education and industry practices, and future directions. Additionally, the conference served as a forum for networking and knowledge exchange among participants, fostering synergies with other ongoing projects and initiatives coming from countries such as France, Belgium, Germany and Italy. The diverse audience, including policy officers of the European Commission, stakeholders from academia, government agencies, regions representatives, education developers and industry associations, underscored the broad-reaching significance of the project's outcomes and its potential to inform policy decisions, drive innovation, and shape the future landscape of skills and competencies in the batteries sector.

REGISTRATIONS: Registration requests came from **17 countries (4 from outside the EU)**, as shown in the graphic below.



6% of registrations were from the industry sector and 31% were from the education sector. Other registrations were from the sectors in the visual representation provided below.



OTHER INSIGHTS

Registrations	Attendees	Event timeframe
70	60	From 08:30 to 17:00

Conference views since made available through the ALBATTs website: 29



ALBATTs Final Conference Opening and First Panel

4. NEWSLETTER

Throughout the project duration, ALBATTs released **8 quarterly newsletters** to widely disseminate evidence about the partnership endeavours and general information in the battery ecosystem.

The Communication and Dissemination Team always ensured that in each newsletter there was an interesting interview or article, a summary of the ALBATTs ongoing and planned activities, **highlights on EU policies** impacting the sector with an overview of their path, and a calendar of upcoming battery-related events.

Each newsletter was published in the website, advertised on social media, and sent by e-mail to the ALBATTs stakeholders database and newsletter subscribers.

It is worth mentioning that in the project's newsletter, ALBATTs published interviews covering battery related subjects and skills with members of EIT InnoEnergy and with the Portuguese Secretary of State for Energy during the Portuguese EU Presidency of the Council.



Published issues of the ALBATTs Newsletter

For a better perception of the content of each newsletter, a summary is given in the following highlights:

Newsletter #1 (July 2020) topics:

- The European Battery Alliance (EBA) was launched and in 2018 the European Commission, with its strategic action plan for batteries, adopted a set of measures for a sustainable and competitive battery “ecosystem” in Europe. The European Commission has set the battery sector at the heart of the industrial revolution and is investing in a competitive and sustainable battery manufacturing sector, envisaging a strong battery industry that contributes to the circular economy and clean mobility.
- In order to support Industry towards climate neutrality, the Commission will propose a Comprehensive Strategy for Sustainable and Smart Mobility.
- The Commission proposed a new Regulatory Framework for Sustainable Batteries, aiming to invest in green procurement within an Action Plan on more circular economy.
- Revision of the EU Battery Directive: As concluded by the evaluation/implementation reports of the Batteries Directive, the revision should aim to better feature circularity, improve sustainability and keep pace with technological developments. This is foreseen also in the Batteries Strategic Action Plan.
- The European Commission published the Communication: “European Skills Agenda for sustainable competitiveness, social fairness and resilience”, including a Commission proposal for a Council Recommendation on Vocational Education and Training.
- The Commission proposal for a Council Recommendation on Vocational Education and Training.

Newsletter #2 (November 2020) topics:

- Action Plan for Essential Raw Materials: The European Commission presented the Action Plan for Essential Raw Materials, the 2020 List of Essential Raw Materials and a prospective study on essential raw materials for technologies and strategic sectors by 2030 and 2050.
- Vice-President Maroš Šefčovič and Commissioner Thierry Breton launched the European Raw Materials Alliance with the aim of connecting industrial actors, Member States and civil society to strengthen the resilience and strategic autonomy of rare earths and magnets value chains in Europe.

- The European Commission will put forward a proposal for a regulation on batteries, including energy storage systems and electric vehicle batteries, which is due to be published no later than November 2020.
- On the 30th of September, the European Commission published the communication “on achieving the European Education Area by 2025”.

Newsletter #3 (February 2021) topics:

- On 30 November, the Ministers in charge of vocational education and training (VET) of the Member States, the EU Candidate Countries and the EEA-EFTA countries, the Commission and the European social partners endorsed the “Osnabrück 2020 Declaration on vocational education and training as an enabler of recovery and just transitions to digital and green economies”
- Communication “European Skills Agenda for sustainable competitiveness, social fairness and resilience”- In the Parliament, EMPL is the responsible committee.
- Also with relevance for the sector is the Just Transition Fund, which, according to the Sustainable Europe Investment Plan, part of the European Green Deal Investment Plan, will support the reskilling of workers in view of equipping them with the necessary skills to take on new jobs – The JTF was already approved by all the institutions, after the interinstitutional negotiations – The fund will have an amount of 17,5 billion euros

Newsletter #4 (July 2021) topics:

- The European Commission held the 5th Ministerial Meeting (12.03.2021) under the European Battery Alliance. Vice-President Maroš Šefčovič, Commissioners Thierry Breton, Nicolas Schmit and Elisa Ferreira, as well as the European Investment Bank Vice-Presidents Ambroise Fayolle and Thomas Östros attended the event alongside Ministers from 14 EU Member States with significant investments in the battery value chain.

- Updating the EU regulatory framework for batteries: This briefing provides an initial analysis of the strengths and weaknesses of the European Commission's impact assessment (IA) accompanying the proposal, adopted on 10 December 2020
- New EU regulatory framework for batteries: Setting sustainability requirements. Given the important role they play in the rollout of zero-emission mobility and the storage of intermittent renewable energy, batteries are a crucial element in the EU's transition to a climate neutral economy.

Newsletter #6 (July 2022) topics:

- Raw Materials Act: The Commission is currently working on a new legislative proposal to secure the EU's supply of critical raw materials. The recently published REPowerEU plan has reaffirmed the need to intensify the work on the supply of critical raw materials (CRM) for the EU. Critical points of discussions include the protocol behind opening mines and the EU's dependency on other players for strategic materials for the Green Transition. A legislative initiative from the Commission is expected to be published later this year; in the meantime, the Commission will publish its revised list of CRM in 2023.
- In the REPowerEU communication of 18 May, the Commission stated it will intensify work on the supply of critical raw materials and prepare a legislative proposal. The Commission will step up ongoing EU policies and actions (e.g., implementation and negotiation of Free Trade Agreements, cooperation with like-minded partners, etc.) and reinforce the EU's monitoring capacity and help secure the supply of diverse critical raw materials. This initiative will aim to strengthen the European value chain through the identification of mineral resources and of critical raw materials projects in the European strategic interest, while ensuring a high level of environmental protection, including projects that promote a circular economy and resource efficiency.

Newsletter #8 (July 2023) topics:

- **New Batteries Regulation:** The last trilogue on 9 December 2022 concluded with a provisional agreement. It was agreed that the regulation's scope will include batteries for light means of transport. Sustainability requirements will be introduced gradually from 2024, while provisions on extended producer responsibility will start applying in mid-2025.
- **Critical Raw Materials Act:** The Commission adopted the proposal for a CRMs act on 16 March 2023. The general objective of the proposed regulation would be to ensure the EU's access to a secure and sustainable supply of CRMs by pursuing four specific objectives.
- **Net Zero Industry Act:** European industry is key when it comes to make Europe the first climate-neutral continent by 2050. Faced with massive support packages adopted by other third countries, the Commission presented on 1st February 2023 a 'Green Deal industrial plan for the net-zero age' (see dedicated carriage). The plan sets out a European approach to boost the EU's net-zero industry. The Commission announced in this plan that it would present a net-zero industry act.

CONCLUSIONS

Engaging with governmental and sectoral authorities was essential for the successful roll-out of activities and achieving the expected impact. Through coordinated dissemination measures, collaboration with certification authorities and strategic partnerships, we demonstrated that Europe can build a robust and skilled workforce that meet the demands of a vibrant emerging battery sector.

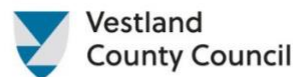
The high traffic on the ALBATTTS website and the dynamic engagement on the project's social media platforms, and good open rates of the newsletters underscore the strong interest in the project's updates. This positive response highlights the relevance and importance of the project findings, as well as the successful mobilisation of stakeholders within the battery value chain. In this regard, policy-makers play a crucial role in facilitating changes, ensuring investment in education and training, and fostering synergies between various stakeholders. Despite the adjustments necessitated by the unexpected impact of COVID-19 at the project's early stage, ALBATTTS communication and dissemination efforts fully achieved the initial strategy goals.

ALBATTs CONSORTIUM AND STEERING BOARD

COORDINATOR



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STEERING BOARD

